



SWAYAM PRIVACY POLICY

Last modified: [1st November, 2023]

Introduction

Swayam, a product of Minfy Technologies Pvt. Ltd. ("Company" or "we"), values and respects your privacy. This Privacy Policy outlines how we collect, use, and protect your information when you use Swayam, Minfy's Cloud Management Platform. This policy applies to the Swayam platform, accessible via the website [swayam.minfy.com], and all related products, services, content, and functionality offered through the platform.

Please read this policy carefully to understand how we handle your information. By using Swayam, you acknowledge and agree to the practices described in this Privacy Policy.

Information Covered by this Privacy Policy

This Privacy Policy applies to personal information as defined below. It excludes the following categories of information:

- Publicly available information from government records.
- Deidentified or aggregate consumer information.
- Deidentified or aggregate patient information.
- Protected health information governed by applicable laws.

Personal Information We Collect About You and How We Collect It

We collect various types of information from and about Swayam users, including information that identifies, relates to, describes, references, or is reasonably capable of being associated with a particular individual ("personal information"). The categories of personal information we may collect include:

1. Identifiers and Personal Information Categories:

- Name, email address, user/account identification.
- Credit card number, debit card number, or any other financial information.

Sources: Directly from you; indirectly from you through third-party authentication.

2. Internet or Similar Network Activity:

- Browsing type, time spent viewing webpages, pages visited.
- Network location and IP address, log data, server location, operating system.

Sources: Indirectly from our third-party business associates.

We collect this information:

- Directly from you when you provide it (e.g., when creating an account, placing an order, subscribing to our newsletter).

- Automatically as you navigate through Swayam, including traffic data, location data, and other communication data. This may include usage details, IP addresses, and information collected through cookies and tracking technologies.
- From third-party authenticators (e.g., Facebook, Google, Apple) if used to log in to Swayam.

Technologies used for automatic data collection may include cookies, flash cookies, and web beacons.

How We Use Your Personal Information

We may use or disclose the personal information we collect for one or more of the following business purposes:

- To provide, support, personalize, improve, and develop Swayam.
- To create, maintain, customize, and secure your account with us.
- To process your requests, purchases, transactions, and payments, and prevent transactional fraud.
- To respond to your inquiries, investigate and address your concerns, and monitor and improve our responses.
- To run promotions, contests, surveys, or other Swayam features.
- To deliver content and product/service offerings relevant to your interests.
- To maintain the safety, security, and integrity of Swayam.
- For testing, research, analysis, and product development.
- To respond to law enforcement requests and as required by applicable law.

Disclosure, Sharing, and (Non)Sale of Your Personal Information

We may share your personal information with third parties for business purposes, including contractors, service providers, and other third parties who support our business and Swayam. We do not sell personal information.

Data Security

We employ measures to secure your personal information from accidental loss and unauthorized access, use, alteration, and disclosure. This includes industry best practices for authorization, encryption, and access controls. Your information is stored on secure servers, including those provided by trusted third-party service providers. However, please be aware that no transmission over the internet can be guaranteed to be completely secure.

Data Retention

We retain your information for as long as your account is active with Swayam. If you choose to close your account, we may still retain and use your information as necessary to comply with legal obligations, resolve disputes, and enforce our agreements.

Deleting Your Personal Information

You may request that we delete any personal information collected from or about you. However, certain types of information are necessary for us to provide our services, and deleting it may prevent you from accessing or using Swayam.

CYBER SECURITY

In light of the growing concern regarding cybersecurity threats, it is hereby agreed between the parties that in the unfortunate event of any ransomware attack or compromise of your AWS account, including any of the resources built or managed within the account, Minfy not be held liable for any damages, losses, or costs incurred.

In such circumstances, you shall be solely responsible for any financial obligations arising from the incident and shall bear the costs as per their usage and consumption of services. Minfy will not be held accountable for any financial repercussions related to the incident. Further, any disputes arising from such incidents shall be resolved exclusively between you and AWS support team. Minfy will extend its full cooperation to facilitate the resolution process but shall not be directly involved in any dispute settlement between the parties involved.

We may retain personal information as authorized under applicable law or regulation.

For California Citizens – Your Rights and Choices

The California Consumer Privacy Act of 2018 ("CCPA") provides specific rights for California residents regarding their personal information. For details on these rights and how to exercise them, please refer to our separate CCPA Privacy Notice.

Changes to Our Privacy Policy

We may update this Privacy Policy, and any changes will be posted on this page. It is your responsibility to ensure we have an up-to-date email address for you and to periodically review this policy.

Contact Information

If you have any questions or comments about this privacy policy and our practices, please contact us at legal@minfytech.com

[End of Privacy Policy]

